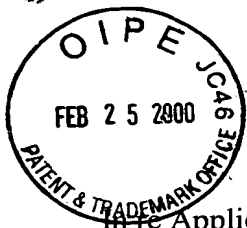


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Boe, et al.

Serial No.:

09/162,825

Filing Date:

September 29, 1998

Group Art Unit:

2764

Examiner:

M. Tesfamariam

Title:

SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING

RECEIVED
FEB 29 2000
TC 2700 MAIL ROOM

BOX FEE AMENDMENT

Honorable Assistant Commissioner
for Patents
Washington, D.C. 20231

I hereby certify that this
correspondence is being deposited
with the United States Postal
Service as first class mail in an
envelope addressed to: Assistant
Commissioner for Patents,
Washington, D.C. 20231, on the
date shown below.

Debbie Ludwig
Name

2-22-2000
Date of Signature

Dear Sir:

02/28/2000 KZEWIDIE 00000048 09162825

01 FC:203 27.00 OP
02 FC:202 117.00 OP

AMENDMENT

In response to the Office Action mailed November 24, 1999, Applicants respectfully request the Examiner to reconsider the rejection of the claims in view of the following Amendments thereto and the comments as set forth below. Please amend the Application as follows.

IN THE CLAIMS

For the convenience of the Examiner all of the pending claims are reproduced below regardless of whether amended or not.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Boe, et al
Serial No.: 09/162,825
Filing Date: September 29, 1998
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Assistant Commissioner
for Patents
Washington, D.C. 20231

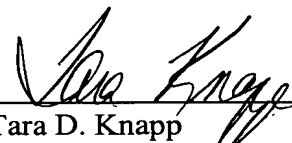
Sir:

Applicants transmit herewith an Amendment in the above-identified application. An additional filing fee has been calculated as shown below.

CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	EXTRA	RATE	ADDITIONAL FEE
Total Claims:	28	-	25	3	x \$9 =	\$27.00
Independent Claims:	6	-	3	3	x \$39 =	\$117.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$144.00

A check in the amount of \$144.00 is enclosed to cover this additional filing fee. Please credit any overpayment, or charge any additional fee required by this paper, to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P. A duplicate copy of this sheet is enclosed.

Respectfully submitted,
BAKER BOTTS L.L.P.


Tara D. Knapp
Attorney for Applicant
Reg. No. 43,723
Phone: (214) 953-6910

Date: February 22, 2000